



**MAS Telecon  
September 19, 2018 1P EST**

**MAS Executive Council:**

<b>Masashi Watanabe</b>	<b>(President 2016-2018)</b>
<b>Rhonda Stroud</b>	<b>(President-Elect 2018-2020)</b>
<b>Chad Parish</b>	<b>(Secretary 2018-2020)</b>
<b>Elaine Schumacher</b>	<b>(Treasurer 2017-2018)</b>
<b>Julie Chouinard</b>	<b>(Director 2016-2018)</b>
<b>Vin Smentkowski</b>	<b>(Director 2016-2018)</b>
<b>Roseann Csencsits</b>	<b>(Director 2017-2019)</b>
<b>Emma Bullock</b>	<b>(Director 2017-2019)</b>
<b>Anette von der Handt</b>	<b>(Director 2018-2020)</b>
<b>Andrew Herzing</b>	<b>(Director 2018-2020)</b>
<b>Patrick Camus</b>	<b>(Commercial Director 2018-2020)</b>

**Present on the call:**

Rhonda Stroud (President)  
Masashi Watanabe (Past President)  
Elaine Schumacher (Treasurer)  
Julie Chouinard (Director)  
Vin Smentkowski (Director)  
Emma Bullock (Director)  
Roseann Csencsits (Director)  
Andy Herzing (Director)  
Pat Camus (Commercial Director)  
Heather Lowers (International Liaison)  
Jim McGee (Finance Chair)  
Nicholas Ritchie (Computer Activities Chair)

Meeting begins. A quorum is met.

**Membership Report (Mike Nagorka)**

There are 635 paid members: 423 are joint and 169 are MAS only and 9 are MAS only students. Since the last pull of the database, there are 51 new members, 10 of which are students. Of these, 4 are joint and 6 are MAS only. Three members in the database are have MCOM given as membership type. It is unclear what this is. There are approximately 209 members who paid in 2017 but have not renewed. Once the database kinks are worked out and data verified, Rhonda and Mike will reach out to these 209 to encourage them to join. In the 2018-Q2 financial reconciliation spreadsheet, Elaine caught four members who were listed with two different membership types and the software generated invoices for each membership type

despite no money transactions. **Mike will check the database for duplicate and inaccurate entries.** The student membership numbers seem low especially since more were thought to have joined through the TC. In Jan 2017 there were 514 members and in June 2018 there were 665. Mike reminds us the membership data we are provided is based on a query of the database.

### **Social Media Chair (Rhonda Stroud)**

Dan Ruscitto is recommended as Social Media Chair. Vin reports he was the president of the Capital District Microscopy and Microanalysis Society (CDMMS) group about 5 years ago and has participated in the MAS Topical Conferences. Dan is energetic and was asking Vin for ways he can contribute to the Society. Vin mentioned that MAS needs to strengthen their efforts in Social Media and after thinking about it, Dan came back and offered to help. Kat Crispin would like to remain involved with social media. Rhonda calls for a motion to create the Social Media Committee and appoint Dan as the Chair. Elaine so moves and Emma seconds. Discussion: Heather suggests Assel (MicroNews editor) be an ex-officio or member of the committee. Computer activities/website chair does not have to be on the committee but the two committees should coordinate. Kat Crispin and Ed Principe are also interested in being on the committee. Rhonda calls for a vote, all in favor and the motion passed.

### **Summer Council and Business Meeting Minutes (Rhonda Stroud)**

Chad Parish sent a link to download the summer council and business meeting minutes. Elaine sent comments and clarifications for treasury information. Masashi looked through and they looked good. Masashi like the action items at the beginning and suggests replacing the MAS 50 anniversary logo with the regular logo. Rhonda clarified a section stating she was against surveys but was reporting past surveys of members reported their responses were we'd like to hear from MAS in ways other than surveys. Everyone is asked to take another look at the minutes and pass along edits to Chad. Approval of the minutes will be handled by email.

### **Website (Rhonda Stroud)**

Rhonda has spoken with several folks individually regarding their thoughts on the website. She wishes to keep us moving along so this task is accomplished. The consensus is verging toward forming a committee, moving the website to a WordPress environment, and to have a concentrated weekend to move material to the new site. The expenses for this weekend will be capped at \$5000. Anette von der Handt has agreed to take on the task of developing the look and aesthetics of the website. She has received the comments assembled by Vin and will work toward a template based on these comments. Anette will report at the Fall executive council meeting in October to confirm we're on the right path before the website committee begins their work. Nicholas has been researching prices for various sites and suggests somewhere inexpensive in the off season, like maybe Indianapolis or Minnesota. This list of volunteers to date include Anette, Nicholas, Abby, Heather, Mike, Assel, and Yoosuf. A mid-November time frame was suggested.

### **Sustaining Member Chair (Rhonda Stroud)**

There is discussion of how the Sustaining Member Chair role may change once Lucille steps down. Jeff Davis has agreed to do it, as has Pat Camus. The options are to keep a separate Sustaining Member Chair position or task the Commercial Director with the position. Rhonda asks that we think about the pros and cons and discuss at the next meeting. Elaine's initial thoughts are that it could go either way but keep in mind there is a lot of coordination with the

MSA business office, Ashley, MAS membership, and MAS treasurer. Masashi also feels it could go either way but does not want to lessen the emphasis of the Commercial Director and Sustaining Membership Chair because they now have too many duties. Heather's concern is the longevity of the position if the Commercial Director is Chair, that is, limited to three years whereas a Chair position could exceed that.

**Review of Action Items:**

1. Update the MandM journal from Masashi from Donovan. Masashi will confirm with John Mansfield that this has been taken care of.
2. ISO related. Andy will follow up with Keana to see if she had a chance to work on this. If not, he will pick it up and discuss with his manager to see where it goes. The group decided it was best for NIST person to handle this action item.
3. GDPR European option to opt into communication. The portal language contained a double negative and was not clear what the option meant. This is being updated. Mike and Rhonda will email members encouraging them to opt in for MAS communications.
4. MAS Council was asked to provide input to Vin and Nicholas about the website improvements. This is completed.
5. Yossuf requested members to go to the Wikipedia page on microanalysis to update content. This has not been done. This is passed to the Social Media Chair to work with the directors to provide content for the page.

The next call will be in October. Wednesday from 1-2 works for Pat, Masashi, Emma, Julie, Andy, and Roseann. Elaine is available on alternate Wednesdays. Rhonda will follow up with those not present to see if Wednesday from 1-2p EST will work next month  
Rhonda Adjourns at 11:50 MST.